

ARCHITECTURE &
INTERIOR DESIGN

ART

WARDROBES

KITCHENS

ITALIAN FURNITURE

SMART HOME LIFT

ARTISAN WOODEN FLOORING

LIVE EDGE WOOD



ASHARYS

EST. 1989



A foreword by Arif Ashary, Founder & Creative Director

A work of art is an act of great bravery. If the artist is honest with himself, his art fully exposes his spirit to the audience. He stands naked, waiting and hoping that what he has expressed in his words, brush strokes and sketches will stir his viewers and remind them of a similar emotion they too have experienced. All artists struggle with this duality of producing work, that is a true reflection of their passions and that also leaves the audience satisfied. I am extremely fortunate that, throughout my career, I have been able to

achieve both of these goals. I believe the key to this lies in the fact that all my work is meant to be enjoyed environmentally. Whether I am creating a piece of furniture, painting on canvas or designing a building, my art is made to be enjoyed and lived with on a daily basis. It is accessible and approachable. Its purpose is to bring beauty into the spaces where you work, relax and live while making these intimate places more functional and comfortable. I invite you to join me in dreaming without limits.

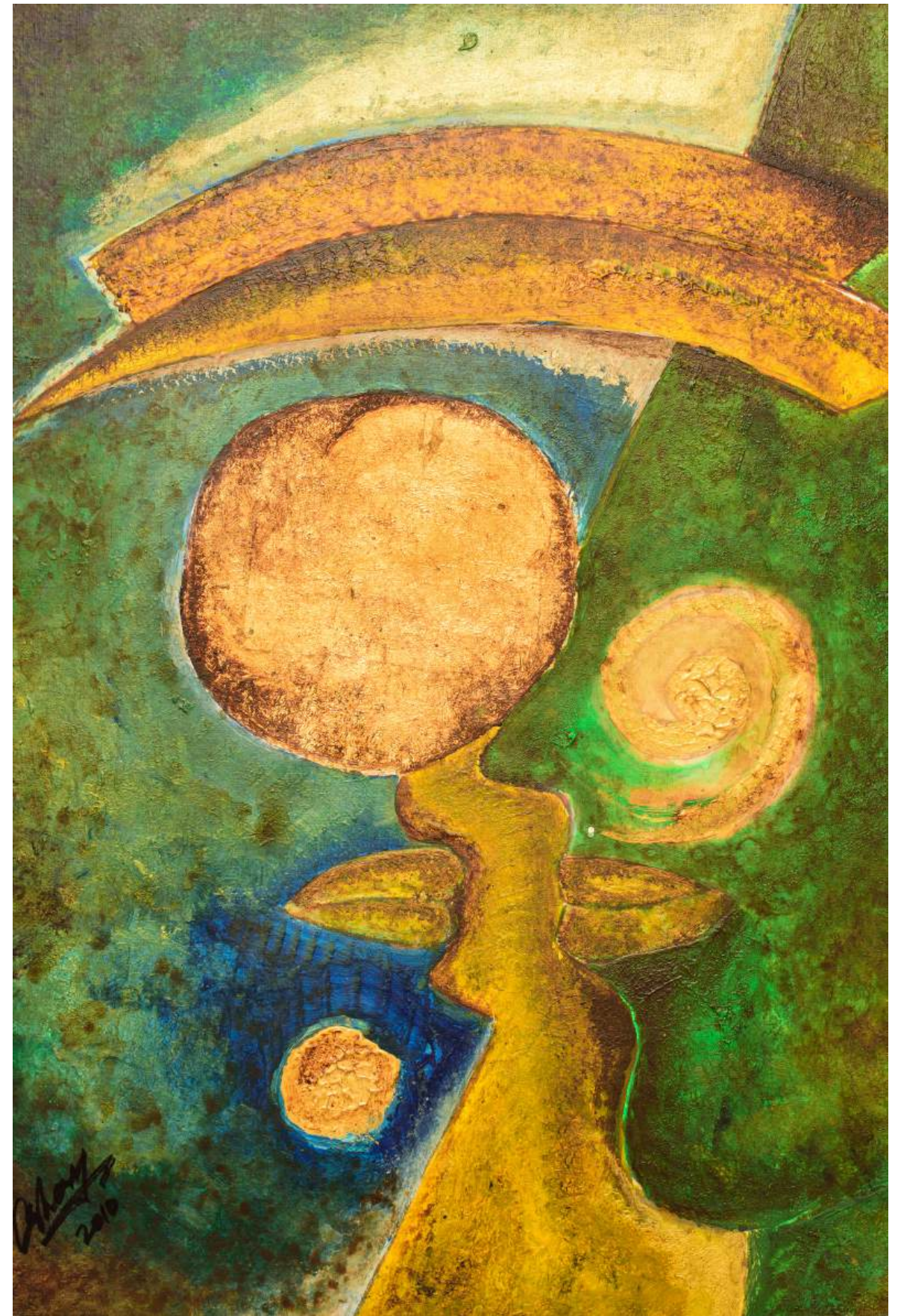


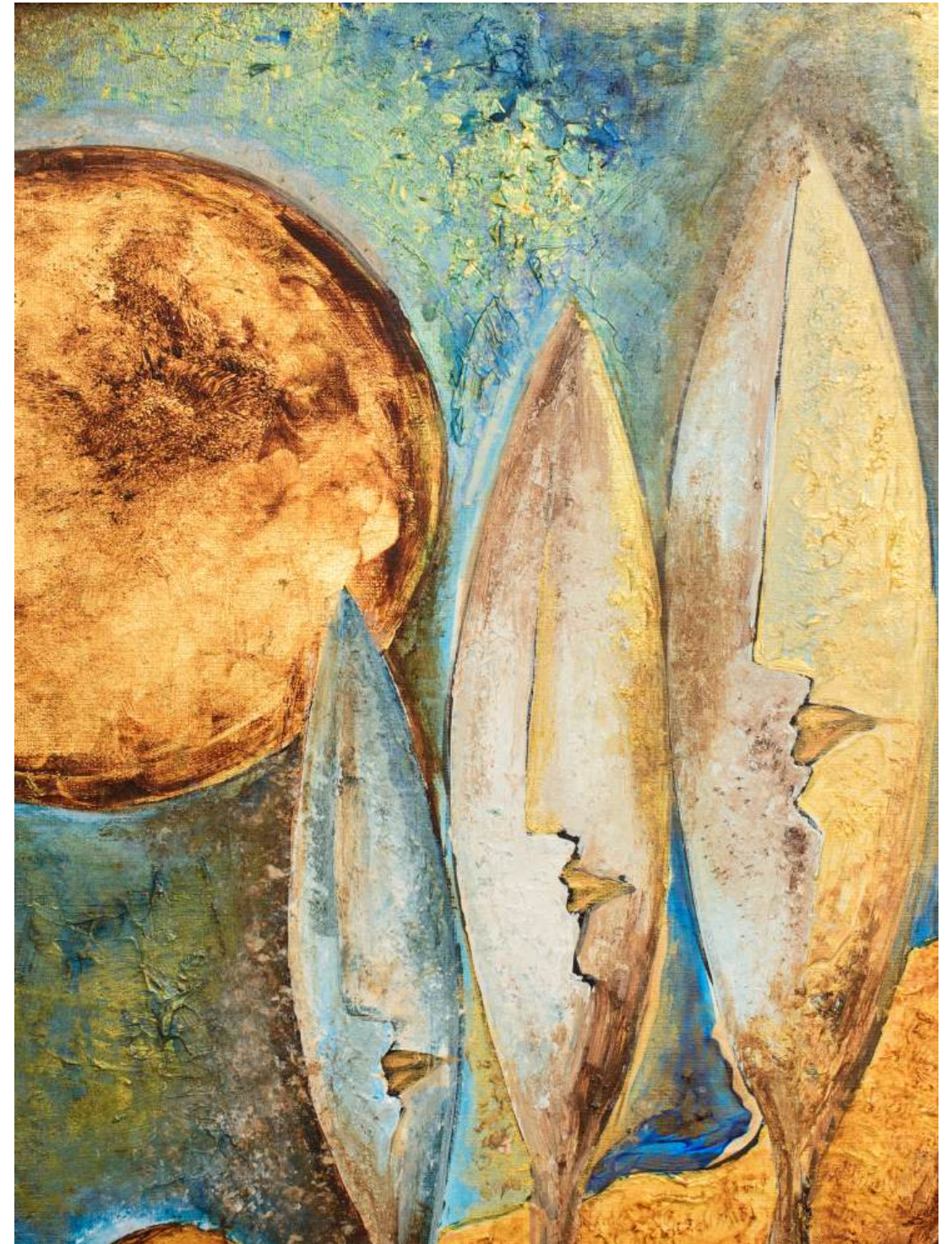
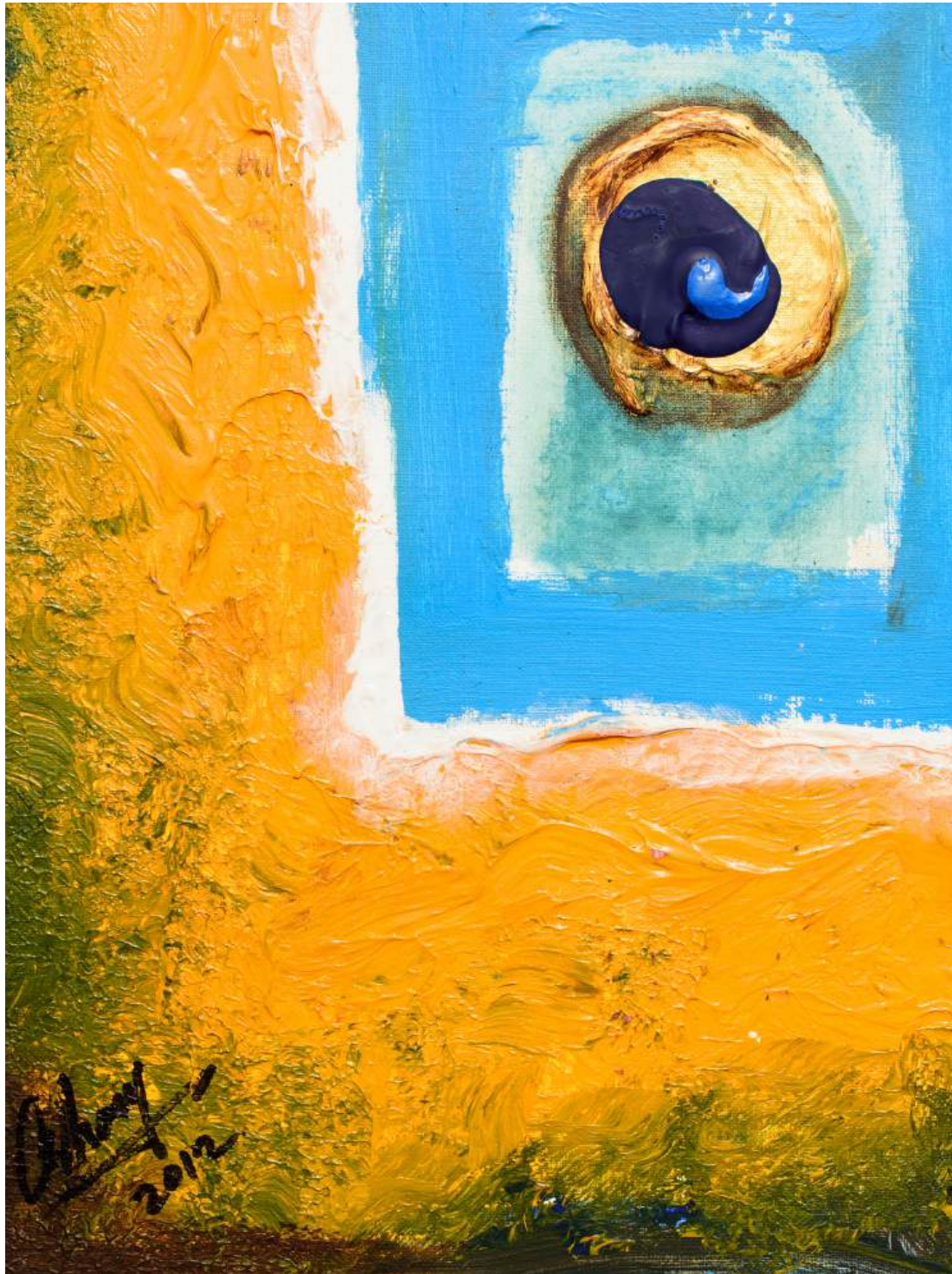
ASHARYS
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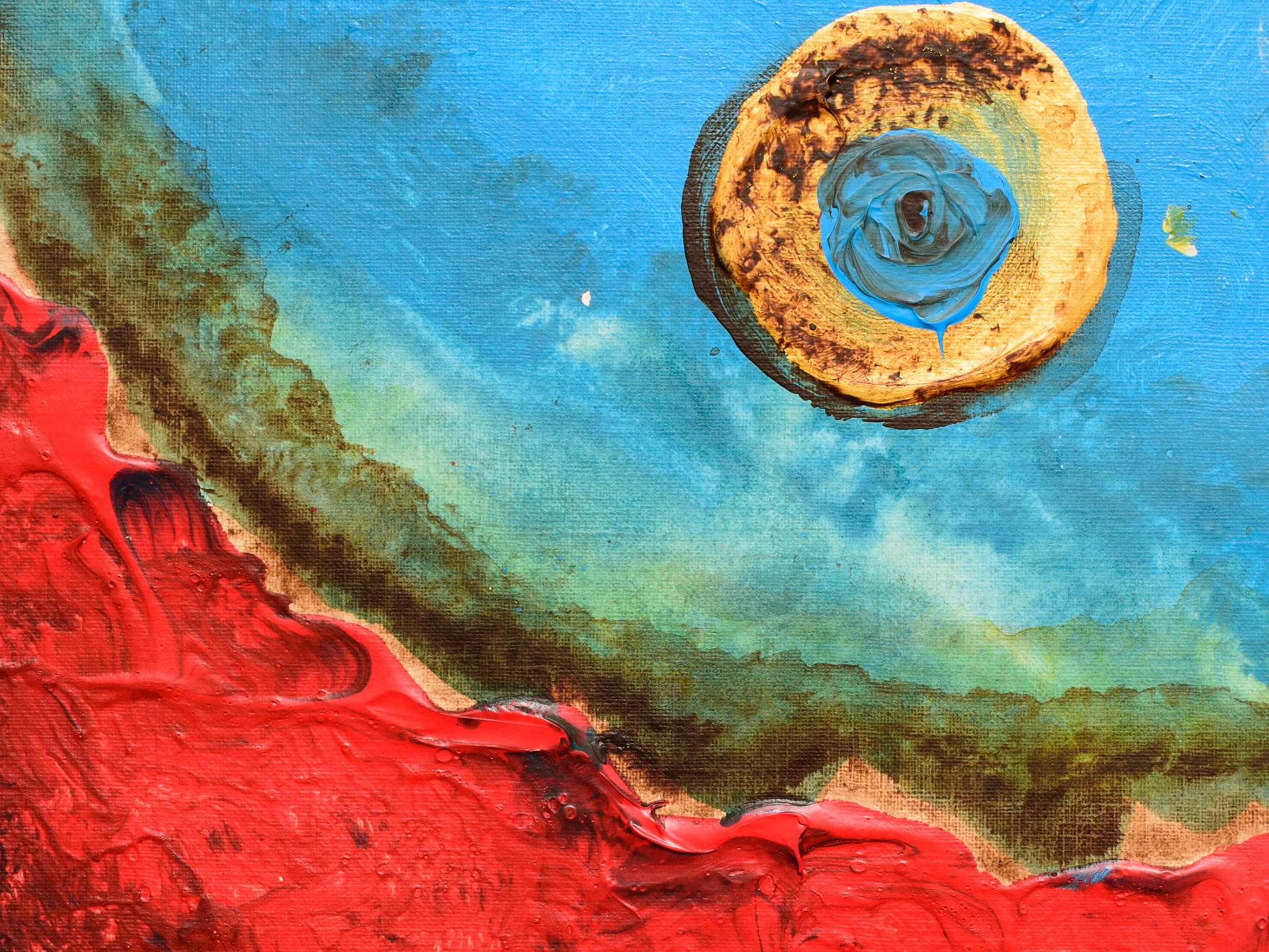


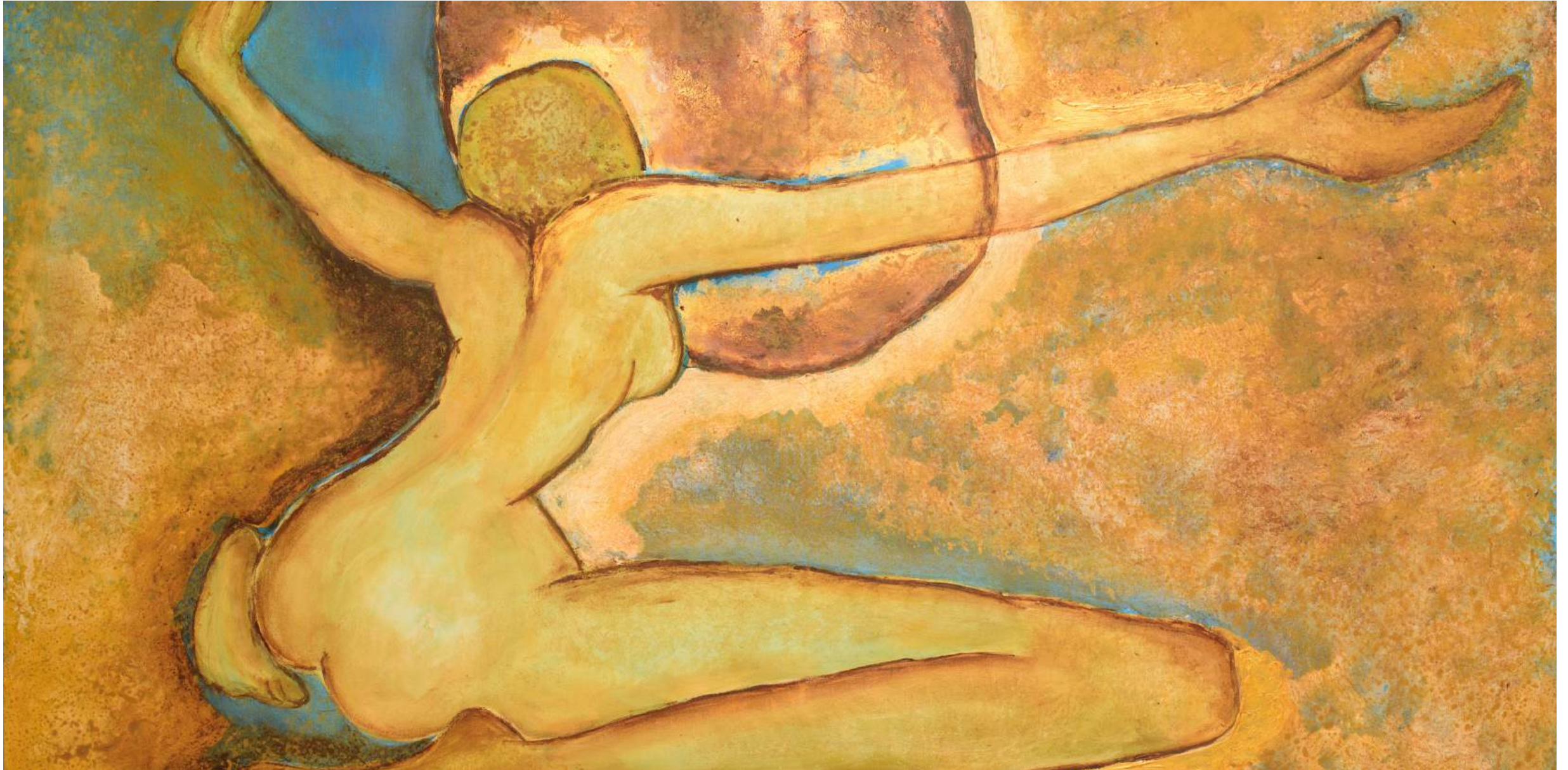
Arif Ashary harmoniously uses warm shades of blue, green and yellow to bring out visual illusions and abstract figures. Abstract arts know no boundaries and the tones used are graduated and contrasted alluding to feelings of calmness, stillness and peace while encouraging its spectators to engage deeply with the painting and reflect on the subject at hand.



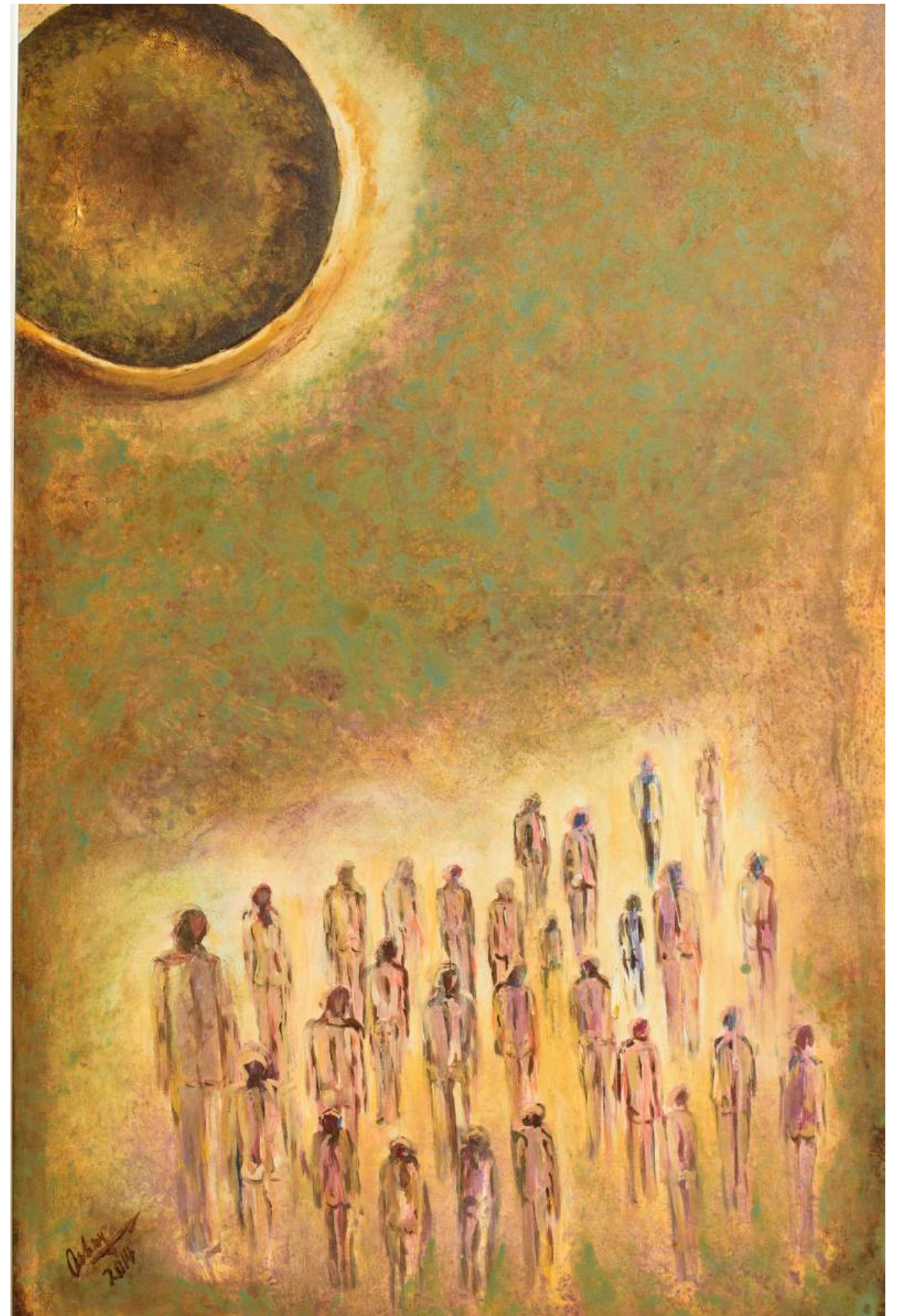
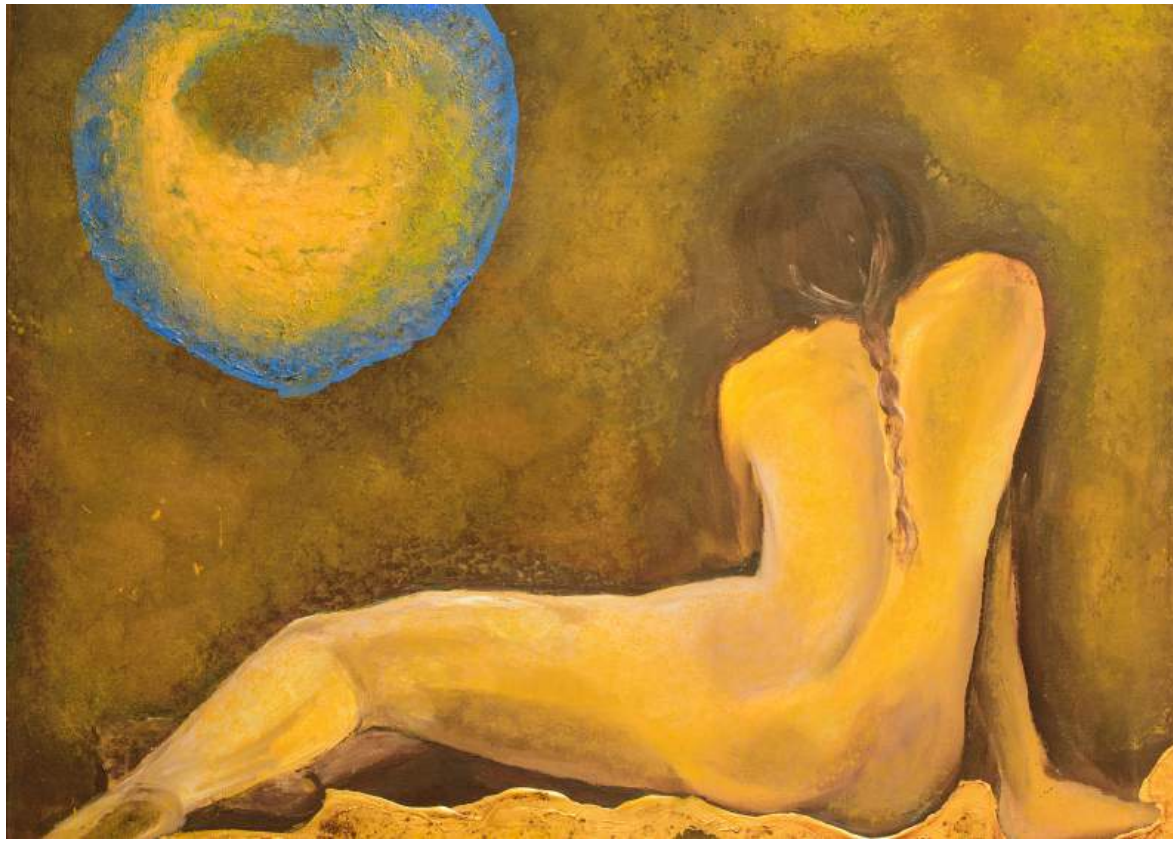


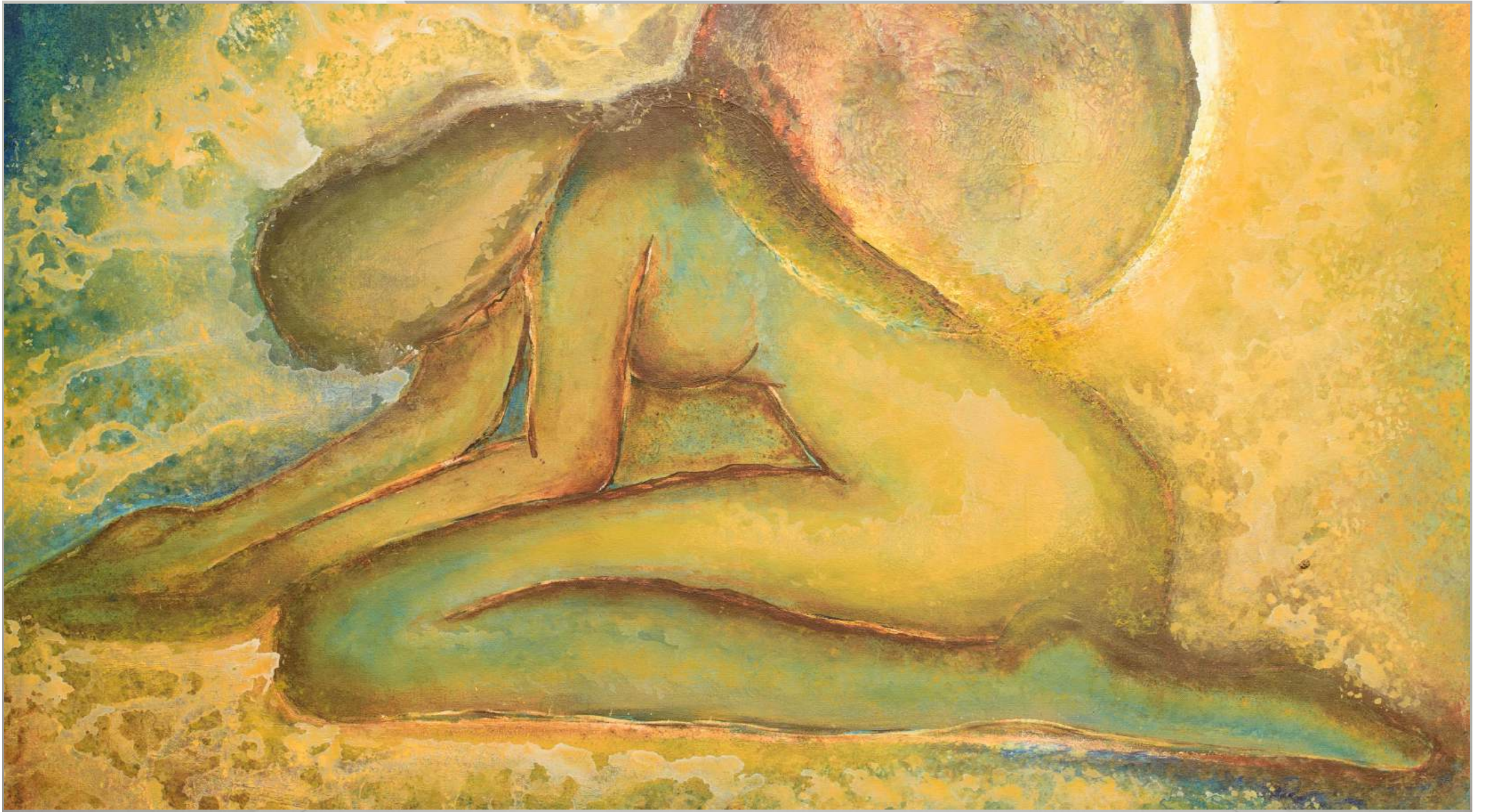
This series is vibrant and lively and deploys improvisation and choreographed gestures, and reenactment as suggesting innumerable idiosyncrasies of human relations





This piece of art is a personal, communal, natural and historical, fantastic ceremonial staging consisting of a female figure barely draped which is reminiscent of narratives of identity, morality, loss and love.





This piece of art is an inconspicuous, and emphatically un-heroic illusion. It alludes to a woman bearing the weight of the world on her back which is reminiscent of love, renewal, and life.





This vibrant painting is a visceral, psychological infinite visual abyss consisting of floating pairs of eyes which is reminiscent of acts of estrangement, reversal, ritualised behaviour, and fragmentation.





This engaging painting is a personal, communal, natural, and historical, literary painting that is experienced both visually and physically. The utilisation of vibrant colours invites the spectators to introspectively observe the universe in which they reside.

